## TECH 2020 IN 2010 ROADMAP

**July 1, 2010**

<table>
<thead>
<tr>
<th>Focus Area</th>
<th>Recruitment</th>
<th>Retention</th>
<th>Student Success</th>
<th>Enrollment</th>
<th>Diversity</th>
<th>Institutional Partnerships</th>
<th>Research &amp; Development</th>
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<tbody>
<tr>
<td><strong>Outcomes</strong></td>
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<tr>
<td>Improve second- and third-year retention.</td>
<td>Increase workforce program offerings and enrollments.</td>
<td>Increase diversity in advisory boards and councils.</td>
<td>Increase enrollment from feeder community colleges</td>
<td>Increase research with regional private sector and government partners, including local start-up companies.</td>
<td>Increase student participation in research and innovation.</td>
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<td><strong>Implementing Strategies</strong></td>
<td>Working group will assess current and recent recruitment activities to ascertain rates of success.</td>
<td>Working group will identify aggressive intervention strategies for &quot;at-risk&quot; FTFs.</td>
<td>Working group will develop recruiting and retention strategies to increase enrollment of underrepresented minorities.</td>
<td>Working group will implement crosswalks to appropriate Tech degrees from targeted 2-year curricula.</td>
<td>Working group will define and nurture interdisciplinary institutional research areas.</td>
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<td>Faculty advisors will be trained to monitor and mentor student progress.</td>
<td>Working groups will develop and offer workforce programs attuned to needs of BAFB, Shreveport/Bossier, and other potential audiences.</td>
<td>Increase diversity in advisory boards and councils.</td>
<td>Establish relationships with feeder community colleges.</td>
<td>Working group will foster collaborative research.</td>
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<td>Faculty, staff, and student teams will be engaged in all colleges to enhance student success.</td>
<td>Working groups will develop strategies to increase enrollments.</td>
<td>Working group will assess the success of the minority experience at Tech.</td>
<td>Establish linkages with regional universities.</td>
<td>Working group will promote research and innovation opportunities to students.</td>
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<tr>
<td><strong>Link to TECH 2020</strong></td>
<td>Theme 1, PS 1.3</td>
<td>Theme 1, PS 1.2</td>
<td>Theme 1, PS 1.3</td>
<td>Theme 1, PS 1.3</td>
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<tr>
<td><strong>Link to ULS Strategic Plan</strong></td>
<td>Goal 1, Objective 1</td>
<td>Goal 1, Objective 1</td>
<td>Goal 1, Objective 1</td>
<td>Goal 2, Objective 2</td>
<td>Goal 2, Objective 1</td>
<td>Goal 3, Objective 1</td>
<td>Goal 4, Objective 1</td>
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