

Focus Area	Recruitment	Retention	Student Success	Enrollment	Diversity	Institutional Partnerships	Research & Development
Outcomes	Increase numbers of first-time full-time freshmen (FTF)	Improve first-year retention.	Improve graduation and completion rates.	Increase non-traditional programming and enrollments.	Increase enrollment of underrepresented minorities.	Seamless transition for transfer and 2-year students.	Broaden participation and increase success in research funding.
		Improve second- and third-year retention.		Increase workforce program offerings and enrollments.	Increase diversity in advisory boards and councils.	Increase enrollment from feeder community colleges	Increase research with regional private sector and government partners, including local start-up companies.
				Increase enrollments in curricula with declining enrollments.		Increase enrollments in graduate programs from regional universities.	Increase student participation in research and innovation.
Implementing Strategies	Working group will assess current and recent recruitment activities to ascertain rates of success.	Working group will identify vulnerabilities in undergraduate retention.	Working group will identify aggressive intervention strategies for "at-risk" FTFs.	Working group will identify certificates and degree programs for nontraditional and place-bound students	Working group will develop recruiting and retention strategies to increase enrollment of underrepresented minorities.	Working group will implement crosswalks to appropriate Tech degrees from targeted 2-year curricula.	Working group will define and nurture interdisciplinary institutional research areas.
	Working group will determine productive and cost-effective recruitment strategies.		Faculty advisors will be trained to monitor and mentor student progress.	Working groups will develop and offer workforce programs attuned to needs of BAFB, Shreveport/Bossier, and other potential audiences.	Increase diversity in advisory boards and councils.	Establish relationships with feeder community colleges.	Working group will foster collaborative research.
			Faculty, staff, and student teams will be engaged in all colleges to enhance student success	Working groups will develop strategies to increase enrollments.	Working group will assess the success of the minority experience at Tech.	Establish linkages with regional universities.	Working group will promote research and innovation opportunities to students.
Link to TECH 2020	Theme 1, PS 1.3	Theme 1, PS 1.2	Theme 1, PS 1.3 Theme 2, PS 2.2 Theme 2, PS 2.3	Theme 1, PS 1.3 Theme 1, PS 1.4 Theme 2, PS 2.6	Theme 1, PS 1.3	Theme 1, PS 1.3 Theme 3, PS 3.4	Theme 3, PS 3.1 Theme 3, PS 3.3 Theme 3, PS 3.6
Link to ULS Strategic Plan	Goal 1, Objective 1	Goal 1, Objective 1	Goal 1, Objective 1 Goal 1, Objective 2 Goal 2, Objective 2	Goal 2, Objective 2	Goal 2, Objective 1	Goal 3, Objective 1 Goal 4, Objective 1	Goal 5, Objective 1