Strategic Planning Committee
Minutes
Wednesday, March 14, 2001

Present: Dean Dee Dee Anderson, Ms. Lisa Cole, Dean JoAnn Dauzat, Mr. William Fellows, Dean Pamela Ford, Mr. Andy Holbrook, Dean Les Guice, Dean Ed Jacobs, Interim Dean Gene Johnson, Dr. Bill Jordan, Dean Terry McConathy (Chair), Dean Shirley Reagan, and Mr. Bob Vento

Absent: Mr. Ayers Bradford, Mr. Ryan Kilpatrick

1. Opening Remarks
   Dr. McConathy welcomed the Committee to the Community Trust Bank Conference Room and thanked them for participating.

2. Discussion of Themes
   1. Increase opportunities for student access and success
   2. Ensure quality and accountability
   3. Enhance service to the community and state.
   The Committee discussed the three themes adopted from the University of Louisiana System Strategic Plan and the Board of Regents Strategic Plan. The Committee confirmed that using these themes as overarching guides to the University’s strategic planning process would provide congruence with the System and State initiatives.

   After a comprehensive discussion, the Committee developed the Tier 2 Goals as outlined in the attached document.

3. Other Business
   The next meeting of the Strategic Planning Committee will be held on Tuesday, March 27, 2001, in the President’s Conference Room.
Tier 1 Issues and Tier 2 Goals
March 14, 2001

The following Tier 1 Issues and Tier 2 Goals were developed by the Strategic Planning Committee for consideration.

**Issue 1: Increase opportunities for student access and success**

Goal 1.1: Attract, recruit, and retain a diverse undergraduate student enrollment consistent, at a minimum, with the Louisiana Selective II Profile.

Goal 1.2: Attract, recruit, and retain high quality graduate students in the University’s areas of strength.

Goal 1.3: Enhance educational opportunities by developing selected programs to ensure sufficient access to campus-based and outreach initiatives.

**Issue 2: Ensure quality and accountability**

Goal 2.1: Enhance the quality of services to all stakeholders.

Goal 2.2: Develop and integrate the effective use of information technology in University activities.

Goal 2.3: Ensure that curricula, educational program requirements, and teaching and learning strategies are responsive to stakeholders’ needs.

Goal 2.4: Enhance the research and scholarly activity of students, faculty, and staff so as to elevate the national identify of the University.

**Issue 3: Enhance service to the community and state**

Goal 3.1: Leverage the intellectual property and human capital of the University to enhance the economic and cultural development of the community, state, and region.

Goal 3.2: Enhance P-16 education by increasing University partnerships with schools, businesses, and communities.

Goal 3.3: Enhance interaction with alumni, community, and other stakeholders.