ADMINISTRATIVE AND PLANNING COUNCIL
September 27, 1999
2:00 p.m.

Members Present: Reneau, Rea, Thomas, Drewett, King (for Hall), Dauzat, Reagan, Jacobs, Guice, Ford, Emery, McKenzie, McConathy, Hilburn, Stokely.

Members Absent: Oakes, Hall.

Minutes

APC minutes of May 22, 1999, were approved as submitted on a Rea/Jacobs motion/second and unanimous vote.

Statistics, ACT

The mean ACT for incoming freshmen for the Fall 1999-2000 rose to 22.5, an increase of .3%.

Statistics, Enrollment and Student Credit Hours

Total headcount enrollment for Fall 1999-2000 increased to 10,036 students, an increase of 3.5% or 357 students over last fall. The total number of SCH’s produced increased by 2,190 or approximately 3%.

First-time freshmen enrollment increased 5.5% or 98 students over last fall.

Foreign student enrollment indicated a decrease of 36 students.

Black enrollment increased from 14% last fall to 14.6% Fall 1999-2000. First-time freshman black enrollment increased from 13.6% to 14.3% for the Fall 1999-2000.

The number of transfer students decreased.

Formula Funding Task Force

President Reneau is a member of the Formula Funding Task Force for the State. The draft of the revised formula will take into account several factors or outcomes in determining level of funding for 2000-2001. One factor is the SREB classification. Tech, ULM, and Southern are in SREB III level. However, there are three categories within this level. Those universities graduating at least 460 students at the masters and doctoral level are funded $5,038 per student (rather than our present $4,621 per student). In 1998-99, Tech produced 450 such graduates and 441 graduates in 1999-2000. Also, producing 30 or more doctoral graduates per year causes an increase to $5,038 per student. These new funding categories will make it meaningful to increase the graduation rate for this group of students. Projections are that we will graduate 42 doctoral students in 2000-2001.
President’s Performance Planning Document, 1999-2000

President Reneau distributed and discussed his performance planning document for 1999-2000 which was submitted to the Board of Supervisors. The plan contained six goals with specific measures of achievement of each goals. Goals were:

- Proceed with the establishment of an infrastructure conducive to the marketing of intellectual properties for economic development in the I-20 corridor of North Louisiana.
- Complete the Technology Transfer Center in Shrevepark in Shreveport, LA and integrate the facility into a fully functioning unit with the University and Centers of Excellence. (Centers of Excellence were identified in a separate document at the request of the Board of Supervisors.)
- Establish a Faculty Development Center on the main campus at Tech.
- Enhance student life at Tech.
- Increase the number of distance learning courses either through conventional broadcast video, interactive video, Internet, or other media by three additional such courses.
- Maintenance and enhancement of academic program quality at the University.

Institutional Outcomes Report

President Reneau distributed and discussed copies of information to be reported in an Annual Institutional Outcomes Report to the system Office. He indicated that if this information is not being gathered through the assessment process, we need to insure that it is being gathered through other means.

Because of the increase in reporting, assessment, and strategic planning, we have added a position of Director of Assessment and Strategic Planning in the Office of the President. The position will be advertised soon, and hopefully will be filled by January 1, 2000.

Academic Honors

President Jindal of the University of Louisiana System issued the System-wide standard grade-point average for each of the honors at graduation (Cum laude, Magna cum laude, summa cum laude), Honor Roll, Dean’s List, and President’s List. These new standards for honors are to be printed in the 2000-2001 university bulletin to be effective with Summer 2003.
Selective Admissions

President Reneau has asked Dean Ford to review our admission standards to ascertain if we need to increase our standards and/or move away from developmental education. Dean Ford indicated that she has begun her study and has captured relevant data for this fall.

Funding for Key Strategic Directions

The Budget Planning Schedule calls for reporting to the APC in July of actual expenditures in relation to key strategic directions in the Strategic Plan. Since the APC does not usually meet in the summer, a summary of this information was presented at this meeting. President Reneau asked each member to carefully peruse the report of expenditures for changes, additions, or errors and report back to him as soon as possible.

The APC at their February 22, 1999, meeting recommended the following priorities for budget consideration:

- KSD #1 - recruiting, retention, graduation rates
- KSD #2 - faculty, staff, administrator development
- KSD #4 - integrating advanced technology
- KSD #5 - infrastructure to encourage research efforts

These were the same priorities recommended by the Financial Planning Task Force and the APC for 1998-99. Expenditures for 1998-99 and budgeted amounts from all sources for those two years are as follows:

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<tbody>
<tr>
<td>KSD #1</td>
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<tr>
<td>KSD #5</td>
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Director of Economic Development and Technology Assessment

President Reneau announced that Tech’s Intellectual Property Policy has been approved by the University of Louisiana Board of Supervisors and commended Dean McConathy for her work on that project. To assist with economic development and technology matters we are presently advertising the position of Director of Economic Development and Technology Assessment. This
person will provide leadership to the University and the Research Foundation in promotion research activity on campus, protecting the University's intellectual property, creating financial incentives for faculty research, and expanding investment in the University through partnerships with industry. The Director will report to the Dean of the Graduate School and University Research and, through this position, to the President.

Creation of Louisiana Tech Research Foundation

Dr. Reneau asked Dr. McConathy to chair an ad hoc committee to finalize the constitution and by-laws of the Louisiana Tech University Research Foundation. This Foundation will not be a separate entity, but will be under the umbrella of the Louisiana Tech University Foundation. Prior to the finalization of this Foundation, two consultants (Ms. Julie Cole, Wake Forest and Mr. Paul Waugaman, Southern Growth Board) will evaluate the commercialization potential of intellectual properties.

University Program Mix Committee

A draft of this committee report which was produced in relation to our Strategic Plan has been received and reviewed. Appropriate information will be provided to the deans in the near future.

Barksdale Review

This report has been finalized. As a result of recommendations from that committee, equipment needs have already been addressed at Barksdale.

Trenchless Technology Research Center

At present, there are no NSF funded research centers in Louisiana. However, Tech has passed the first cut for a Trenchless Technology Research Center. The Board of Regents has committed $500,000 annually for five years should the Center be approved. Total funding including NSF would approximate $40,000,000 over five years. The next evaluation will take place in late October.

Athletics

The University of Louisiana Board of Supervisors passed a resolution last week commending Tech on their football victory over the University of Alabama.

Poll of Members

President Reneau polled Council members for any announcements/comments they wished to make.
University Senate

Dr. Stokley announced that the University had passed two resolutions: one to the Legislature expressing appreciation for increased funding to higher education and one to Athletics congratulating the football team for the Alabama win.

Tech Logo

Dean Ford as Chair of the University Marketing and Public Relations Committee emphasized the importance of all budget units utilizing the Tech logo (State of Louisiana with T).

Adjournment

Meeting adjourned, 2:42 p.m.