

- 420: Civic Journalism.** 6-1-3. Introduction to concepts of engaging public in civic discussions and information flow using news media. Hands-on experience in news writing and data collection and analysis.
- 440: Media and Culture.** 3-2-3. Impact of mass media on culture through lectures and laboratory experiences. Examination of historical context and current processes that shape media and culture.
- 450: Public Relations.** 0-3-3. Comprehensive approach into diverse functions of the practitioner as a specialist, analyst and counselor relevant to public relations' role involving monitoring public opinion.
- 451: Advanced Practical Reporting.** 6-0-3. Junior and senior majors only and by permission of instructor. Consists of practical news work in professional media, work ranging from basic news beat coverage to news writing.

LIBERAL ARTS (LBAR)

- 189: Special Topics.** 1-4 hours credit (4). Selected topics in an identified area of study in the College of Liberal Arts. May be repeated for credit.
- 194: Special Topics.** 1-4 hours credit (4). Selected topics in an identified area of study in the College of Liberal Arts. May be repeated for credit.
- 289: Special Topics.** 1-4 hours credit (4). Selected topics in an identified area of study in the College of Liberal Arts. May be repeated for credit.
- 294: Special Topics.** 1-4 hours credit (4). Selected topics in an identified area of study in the College of Liberal Arts. May be repeated for credit.
- 389: Special Topics.** 1-4 hours credit (4). Selected topics in an identified area of study in the College of Liberal Arts. May be repeated for credit.
- 394: Special Topics.** 1-4 hours credit (4). Selected topics in an identified area of study in the College of Liberal Arts. May be repeated for credit.
- 435: Undergraduate Research.** 1 - 3 hours credit (6). Introduction to methods of research. Preq., consent of instructor. Credit depends on nature and depth of problem assigned.
- 489: Special Topics.** 1-4 hours credit (4). Selected topics in an identified area of study in the College of Liberal Arts. May be repeated for credit.
- 494: Special Topics.** 1-4 hours credit (4). Selected topics in an identified area of study in the College of Liberal Arts. May be repeated for credit.
- 500: Orientation to Professional Practice.** 0-3-3. This course will familiarize graduate students with the principal issues concerning professional practice in their chosen fields of study.
- 503: Special Problems.** 1-3 hours credit (6). Independent study. Topics arranged to meet the needs of the student.
- 551: Research and Thesis.** 3 hours credit or multiple thereof. Maximum credit allowed is 6 hours.
- 589: Special Topics.** 1-4 hours credit. Preq., graduate standing. Selected topics in an identified area of study in the College of Liberal Arts.
- 594: Special Topics.** 1-4 hours credit. Preq., graduate standing. Selected topics in an identified area of study in the College of Liberal Arts.

LIBRARY SCIENCE (LSCI)

- LSCI courses numbered 300 and 400 are open only to juniors and seniors.
- 201: Books and Materials for the Elementary School.** 0-3-3. A study of the reading interests of children. Selection and evaluation, sources and use of materials with children. Extensive reading of children's books.
- 210: Libraries and Librarianship.** 0-3-3. Introductory survey of libraries and librarianship designed for students entering the profession.
- 401: School Library Administration.** 0-3-3. Administration of the school library with emphasis on planning for effective use of library services and materials in cooperation with instructional staff. (G)
- 402: Acquisition and Organization of Library Materials.** 0-3-3. Preq., LSCI 401 or consent of instructor. Basic principles of cataloging and classifying print and non-print materials. Study of Dewey Decimal Classification System. (G)
- 403: Introduction to Reference Materials and Service.** 0-3-3. Selection, evaluation and use of basic reference works. Practice in solution of typical reference problems. Emphasis on school library as learning center. (G)
- 405: Books and Materials for the Young Adult.** 0-3-3. Selection, evaluation, and source utilization of print and non-print materials meeting the needs of the young adult. Extensive reading of books for the young adult. (G)
- 435: Internship in Library Science.** 1-3 hours credit (6). Preq., twelve semester hours of Library Science. Supervised library science experience in the elementary or secondary school. (Pass/Fail).

- 440: Library Automation.** 0-3-3. Preq., LSCI 210, 302 or consent of instructor. Planning and implementing automated library procedures using the most current technology. (G)
- 450: Literature for Children.** 0-3-3. Designed to relate understanding of child development to knowing and using print and non-print materials with children. Practical experience in story-telling and creative drama. (G)
- 451: Workshop in School Librarianship.** 0-3-3 (6). Preq., professional school experience and consent of instructor. An in-depth study of school library learning center programs. May be repeated for credit when topics vary. (G)

LOUISIANA EDUCATION CONSORTIUM (LEC)

- 700: Introduction to Doctoral Research Design.** 0-3-3. This course is designed to extend the student's knowledge of and expertise in areas of research design, style, and format of writing a dissertation as well as use of graduate electronic resources and statistical analysis.
- 701: Utilizing Technology for Statistical Analysis in Education.** 0-3-3. This course surveys procedures for using the computer in text editing, data management, and statistical processing of research data.
- 702: Evaluation Theory and Practice.** 0-3-3. This course investigates the theories and practices associated with performance evaluation, focusing on individual, instrument, and program evaluation and the decision-making processes associated with each.
- 703: Qualitative Research in Education.** 0-3-3. This course examines theories and methods of qualitative educational research, including ethnography, case studies, interview studies, and document analysis.
- 704: Sociocultural Issues in Education.** 0-3-3. This course examines and analyzes sociocultural issues relating to the delivery of educational services in school districts with diverse student populations.
- 705: Problem Solving and Decision-Making Processes.** 0-3-3. Applied strategies and techniques involved in problem-solving behaviors are presented. Models of decision-making are explored with emphasis on methods and processes in decision-making.
- 706: Interpersonal Communication and Conflict Resolution.** 0-3-3. Methods and styles of positive interpersonal communication and techniques and methods of conflict resolution utilized by administrators and faculty are presented.
- 707: Curriculum Theory and Design.** 0-3-3. This course focuses on school curriculum theory, design, revision, reform and critical issues.
- 708: Models of Teaching: Theories and Application.** 0-3-3. Preq., LEC 707 or concurrent enrollment. This course builds the requisite knowledge and skills for selecting and implementing various teaching models congruent with specific teaching and learning needs.
- 709: Research on Effective Teaching and Learning.** 0-3-3. This course examines research-based theories and practices of teaching and learning, including diagnosing student needs and selecting appropriate learning strategies.
- 710: Foundations and Procedures for Professional Development.** 0-3-3. This course focuses on analysis of the professional environment with emphasis on procedural strategies for professional development as evidenced by teaching, service, and research.
- 711: Advanced Theory and Research in Educational Leadership.** 0-3-3. Conceptual models used to define and explain learning organizations and the investigation of leadership roles, strategies, and methods.
- 712: Advanced Principles of Organization and Administration of Schools.** 0-3-3. Organization and administration of schools, including fundamental concepts of organization, administration, and management are explored.
- 713: Foundations of Human Resource Development.** 0-3-3. Theories of human resource development and exemplary models are identified and analyzed. Utilization of human resource information system technology is included.
- 714: Policy Analysis and Power Structure.** 0-3-3. Educational policy processes in school administration and supervision, authority and responsibility, public policy, power structure, school boards, principalships, and superintendency roles are presented.
- 715: Advanced Content Methodology and Techniques.** 0-3-3. This course analyzes and evaluates content-specific methods, techniques, and trends for early childhood, elementary, middle and secondary education.
- 716: Problems and Issues in Curriculum and Instruction.** 0-3-3. This course analyzes and evaluates current curriculum concepts and designs as well as major trends in curriculum and instruction for K - 12 settings.

- 717: Grants Planning and Management.** 0-3-3. Strategies are presented to identify relevant funding sources at the local, regional, and national levels and to prepare, submit, and manage effective proposals.
- 718: Principles and Practices in Instructional Supervision.** 0-3-3. Strategies and techniques of supervising instruction are presented and reviewed. Models of supervising instructional programs are analyzed, interpreted, and evaluated.
- 750: LEC Cognate/Elective.** 1-6 hours credit. Course number used to register and pay fees for cognates and approved electives, which are not listed in the respective course databases of LEC member institutions. Course number is replaced at the end of the enrollment period by actual cognates/electives titles.
- 776: Doctoral Internship Seminar.** 0-3-3. This seminar is designed to enable students to demonstrate and apply knowledge bases and dispositions acquired/refined in the other program components and courses and to share their internship experiences with other students.
- 777: Internship.** 3-6 hours credit (Pass/Fail). This course is a supervised on-site educational experience in curriculum, instruction, supervision, or administration.
- 788: Research Design Seminar.** 0-3-3 (6). This course is a research seminar concentrating on the selection and utilization of qualitative and quantitative field-based research designs.
- 799: Dissertation.** 3 hours credit (12).

MANAGEMENT (MGMT)

- 201: Supervisory Techniques.** 0-3-3. Basic supervision of small employee groups including employee hiring and dismissal, planning and organizing work assignments, evaluating performance, necessary records, and legal aspects.
- 310: Management of Organizations.** 0-3-3. Preq., junior standing. Introduction to fundamental principles of management practice with a particular emphasis on developing an understanding of human behavior in organizations.
- 333: Operations Management.** 0-3-3. Preq., QA 233. Concepts and strategies concerning the management of production and operations processes in manufacturing and service organizations; capacity; quality and inventory management; planning and control systems.
- 340: Small Business Management and Entrepreneurship.** 0-3-3. Organizing and operating the small business, with special attention to personal qualifications, capital requirements, location, sources of assistance. MGMT 350 at GSU.
- 400: Entrepreneurship/New Venture Creation.** 0-3-3. A study of the entrepreneur's role in business, including an introduction to the process of developing an idea into a feasible business plan.
- 401: Internship in Management I.** 3 hours credit. (Pass/Fail) Preq., consent of instructor and senior standing. On site, supervised, structured work experiences in the field of business.
- 402: Internship in Management II.** 3 hours credit. (Pass/Fail) Preq., consent of instructor and senior standing. On site, supervised, structured work experiences in the field of business.
- 419: Collective Bargaining.** 0-3-3. Preq., ECON 202 or 215 or consent of instructor. History of American labor union movement, collective bargaining, labor-management problems, and government and labor relations. Considerable emphasis is given to case studies. MGMT 320 at GSU. (G)
- 447: Personnel Law.** 0-3-3. A survey of landmark cases involving the labor movement, federal and state wage and hour laws, industrial relations and current issues in personnel law. (G)
- 460: Purchasing and Materials Controls.** 0-3-3. Preq., MKTG 300. Principles of procurement and analysis of purchasing problems, with emphasis on quality and quantity control, pricing policy inspection, and standards of performance. (G)
- 470: Personnel Management.** 0-3-3. A study of the functions and procedures in personnel management with emphasis on the procurement, development, maintenance and utilization of the work force. (G)
- 472: Compensation Systems.** 0-3-3. Design of total compensation systems with emphasis on compensation policies, programs, and practices including job analysis, position descriptions, job evaluation and job design.
- 475: Industrial Management.** 0-3-3. Preq., MGMT 333. Management principles as applied to industrial production with emphasis on manufacturing strategy, just in time, quality control, scheduling, plant layout, and supplier relations. (G)
- 476: Systems and Operations Management.** 0-3-3. Preq., MGMT 333. Advanced studies and problems in the planning, management, and control of industrial operations. Scheduling, capacity, and shop floor control are emphasized. (G)
- 478: Seminar in Personnel and Industrial Relations.** 0-3-3. Preq., MGMT 470. Readings, problems and cases in human resource management. Analysis of current problems and future prospects are emphasized. (G)
- 485: International Business Management.** 0-3-3. Readings and cases in international business: governmental activities, regionalism, market opportunities, structure of international companies, company intelligence, human relations, operating policies, procedures and problems. (G)
- 510: Contemporary Management.** 0-3-3. An analysis of management principles, functions, and practices with a particular emphasis on the application of theory to contemporary management issues and problems.
- 537: Human Resources Management.** 0-3-3. Preq., MGMT 510 or consent of instructor. An advanced course in human resource management with an emphasis on personnel functions, within the context of the strategy, structure, and environment of contemporary organizations.
- 539: Organization Theory.** 0-3-3. Preq., MGMT 510 or consent of instructor. A macro approach to the study of complex organization emphasizing current research findings.
- 544: Advanced Production and Operations Management.** 0-3-3. Preq., MGMT 510 or consent of instructor. An in-depth analysis of production/operations concepts, methods, and techniques from a systems perspective.
- 547: Seminar in Industrial Relations.** 0-3-3. Preq., MGMT 510 or consent of instructor. An in-depth study of current issues in the area of labor-management relations.
- 550: Directed Study in Management.** 1-3 hours credit. Hours and credits to be arranged. Consent of instructor and approval of department head required. Special problem or specific area of management.
- 560: Materials Management.** 0-3-3. Preq., MGMT 510 or consent of instructor. Basic concepts of the materials management function including quality management, MRP II, scheduling, inventory management, purchasing, materials handling, JIT, and manufacturing strategy.
- 571: Organizational Behavior.** 0-3-3. Preq., MGMT 510 or consent of instructor. A seminar with emphasis on theories and concepts of the behavioral sciences relevant to the internal operations of the organization.
- 580: Seminar in Venture Assessment and Management.** 0-3-3. Preq., MGMT 510 or consent of instructor. An in-depth seminar applying the tools of analysis from functional business areas to the problems of proposed and existing firms utilizing actual cases.
- 595: Administrative Policy.** 0-3-3. Preq., ACCT 505, CIS 510, ECON 510, FINC 515, MGMT 510, MKTG 530, QA 525. A synthesis of the material covered in the courses required for the MBA. Specific problems and cases are used to develop executive decision-making.
- 601: Research Methods I.** 0-3-3. Preq., QA 605. An in-depth study of principles, theories, objectives, techniques, and problems as applied in social science research.
- 602: Research Methods II.** 0-3-3. Preq., QA 610 and MGMT 601 or MKTG 601. A course designed to introduce the student to the collection, analysis, and interpretation of survey research data with an emphasis on the application of multivariate statistical techniques.
- 610: Current Research Issues in Management.** 0-3-3. A seminar emphasizing the nature of theory and theory development and the analysis of current theoretical and empirical literature within the field of management.
- 615: Seminar in Behavioral Research Methodology.** 0-3-3. May repeat one time for credit. Analysis and intensive study of research and research methodology utilized in the behavioral sciences. The method of science as applied to management is emphasized.
- 620: Doctoral Seminar in Research.** 0-3-3 (6). May be repeated one time for credit. Research on individual topics. Should be taken near completion of course work.
- 629: Organization Theory.** 0-3-3. Preq., MGMT 510 or consent of instructor. Requires Doctoral standing. May require additional class meetings. A macro approach to the study of complex organization emphasizing current research findings. Credit will not be given for MGMT 629 if credit is given for MGMT 539.
- 637: Human Resources Management.** 0-3-3. Preq., MGMT 510 or consent of instructor. Requires Doctoral standing. May require additional class meetings. An advanced course in human resource management with an emphasis on personnel functions, within the context of the strategy,