

## **Sample Policy on City Website Links**

The purpose of the City's Website is to provide information about the City's government, services, and attractions. The City's Website may provide links to websites outside the City's Website that also serve this purpose. The City is not responsible for and does not endorse the information on any linked website unless the City's Website states otherwise.

The following criteria will be used to decide whether to grant requests for City Website links. (The City may want to set a maximum number of linked websites that it will allow).

If a particular request does not fit any of the following criteria, the City Council will decide whether to approve the request. The City Council will approve the requested website link if it serves the general purpose of the City's Website.

The City's Website will provide links to websites for:

- Governmental and educational institutions

- Organizations with some relationship to the City (including but not limited to: organizations contracting with the City, organizations sponsoring City activities or programs, and organizations participating in City activities or programs)

- Generally recognized community organizations

- Organizations providing information about art, cultural, and sporting activities in the City's area

- Organizations providing information about employment opportunities in the City's area

- Organizations providing information about tourist attractions in the City's area

The City's Website will not provide links to websites for:

- Candidates for local, state, or federal offices

- Political organizations or other organizations advocating a position on a local, state, or federal issue

- Corporate or other for-profit organizations unless they fit any of the criteria stated above

- Individual or personal home pages