ASSESSMENT PLAN REPORT (Check One)
FOR
Intercollegiate Athletics
(Insert name(s) of unit(s)/program(s) covered by Plan/Report)

2003-2004 October 31, 2003 Mary K. Hungate

Assessment Period Covered Date Submitted Prepared By

Unit Linkage to the Institutional Mission Statement

| Section of the Institutional Mission Statement applying to the unit(s): |
| “The University provides, in a challenging, yet safe and supportive environment, extra-curricular and athletic programs that foster and enrich the development of its students.” |
| How the Unit Mission Statement links to the above statement: |
| “… increased external funding, … increased life-skills education opportunities for all student-athletes…” |

ASSESSMENT OBJECTIVES

Assessment Objective #1:
We will increase student-athlete participation in the CHAMPS Life-Skills program by improving and expanding the number of seminars offered.

Means of assessment of this objective & criterion/a for success (due September of current cycle):
The Champs Life-Skills Program will experience a 10% increase in the number of student-athletes for 2003-2004 compared to the 2002-2003 academic year. We will increase the number of Champs seminars by two for 2003-2004 compared to 2002-2003 academic year.

Summary of assessment data collected during current cycle:

How the results will be used to improve the unit(s) (due September of subsequent cycle):

Assessment Objective #2:
We will enhance the Sports Medicine program to ensure that all student-athletes have access to adequate trainer support and use of the facilities.

Means of assessment of this objective & criterion/a for success (due September of current cycle):
For the 2003-2004 year, we will increase by one the number of certified athletic trainers on the sports medicine staff.

Summary of assessment data collected during current cycle:

How the results will be used to improve the unit(s) (due September of subsequent cycle):

Assessment Objective #3:
We will increase the number of participation opportunities for female students.

Means of assessment of this objective & criterion/a for success (due September of current cycle):
Using the data collected for the EADA report, we will increase the number of participation opportunities for female students by 5% for 2003-2004 using baseline data from the 2002-2003 academic year.

Summary of assessment data collected during current cycle:

How the results will be used to improve the unit(s) (due September of subsequent cycle):