ASSESSMENT PLAN REPORT (Check One)

FOR

Director for Research Development

(Insert name(s) of unit(s)/program(s) covered by Plan/Report)

September 1, 2003-June 30, 2004

Assessment Period Covered

November 6, 2003

Date Submitted

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Prepared By

Unit Linkage to the Institutional Mission Statement

Section of the Institutional Mission Statement applying to the unit(s):

Louisiana Tech University is a comprehensive public university committed to quality in teaching, in research and creative activity, and in public service.

How the Unit Mission Statement links to the above statement:

The Director for Research Development shall deliver value to Louisiana Tech University and its stakeholders by promoting and commercializing Louisiana Tech's research and creative activity and its intellectual property.

ASSESSMENT OBJECTIVES

Assessment Objective #1:

Initiate a campaign to raise private funds for the Biomedical Engineering Building and the Business and Technology Incubation Center by June 2004.

Means of assessment of this objective & criterion/a for success (due September of current cycle):

1. Initiate innovative campaigns for solicitation of funds by September 2003.
2. Contact and visit all publically traded companies in Louisiana by June 2004.
3. Contact and visit most large private companies in Louisiana by June 2004.
4. Measure funds received from non traditional sources for the building campaign in June 2004.

Summary of assessment data collected during current cycle:

How the results will be used to improve the unit(s) (due September of subsequent cycle):

Assessment Objective #2:

Assess Louisiana Tech's research and creative activity and its intellectual property for investment opportunities.

Means of assessment of this objective & criterion/a for success (due September of current cycle):

1. Review all patents and Reports of Invention by May 2004.
2. Visit with all Vice-Presidents and Deans to prioritize the Director's focus and direction by June 2004.

Summary of assessment data collected during current cycle:

How the results will be used to improve the unit(s) (due September of subsequent cycle):

Assessment Objective #3:

Increase Corporate and Government awareness of Louisiana Tech's research and creative activity and its intellectual property.

Means of assessment of this objective & criterion/a for success (due September of current cycle):

1. Contact and visit at least 20 corporate heads and senior level research management staff by June 2004.
2. Report findings to the appropriate Vice-President, Dean or Department and assist them with capture plans, etc. as required during 2003-2004.

Summary of assessment data collected during current cycle:

How the results will be used to improve the unit(s) (due September of subsequent cycle):