What is Louisiana Tech passionate about?

- Student success
- Students who want to learn
- Best quality education
- Tech is noted for instilling values in all activities
- Tech teaches students how to live and how to make a living
- Blending undergraduate and graduate students in research
- Tech’s culture makes collaboration easy
- Tech provides a well-rounded experience (Liberal Arts)
- Developing students who are literate in technological skills
- Conducting cutting-edge research
- Performing service —-> to economic development —-> the betterment of mankind
- Providing a good environment for faculty and staff
- Transferring research to the classroom and to learning
- Faculty are engaged in research with students
- Staff develops a good environment outside the classroom for students
- Tech cares about students across the board
- Students are empowered at Tech
- Faculty are afforded opportunities to do research and to teach
- One of Tech’s assets is the institution’s ability to recruit the right people and retain them
- Students are passionate about Tech when they leave for their careers
- Continuation of providing technology resources
- Develop the right types of facilities
- Promote interdisciplinary activities to maximize resources
- Recruit the right faculty for Tech
- Faculty collegiality
- Provide the “college experience”—not merely training
- Encourage undergraduate research
- Tech’s reputation on all levels
- Building partnerships across
- Community
- Disciplines
- P-12 schools (add value to them to improve entry-level skills for Tech)
- Building partnerships between faculty and students
- Our need to make a difference, to contribute back to society and to youth
- Ensure students leave Tech with an enriched experience
What drives Tech’s economic engine?

- Financial strength is derived from undergraduate students
- Institution’s core income is derived from tuition, fees, and state appropriations
- Statistics worth studying: research $ per student
tuition $ per student
fund-raising $ per student
- Funds from special initiatives
- Enrollment is driven by student perception of Tech
- Income from external funding and indirect cost income
- Income from royalties and licensing
- Income from federal earmarks
- Increased income when Doc II status is achieved
- Level of per-student foundation contributions
- Effect of student and Tech’s culture of values on foundation contributions
- People give to vision of the institution, not to bricks-and-mortar. Tech’s potential to achieve this type of vision is there.
- Income from athletics
- Necessity to achieve a stable core of income (tuition, etc.); external income level is source of potential increase
- Necessity of building a constituency for higher education in the state
- Necessity to develop revenue streams to correlate with state funding

What can Tech be best in the world at?

- Treat students in the best way possible
- Co-curricular programming (measure growth through nurturing core values)
- Ethical graduates who know they are ethical (exposure to ethics, sustained, experiential)
- Valuable life skills
- Lady Techster basketball
- Finding a niche for developing new ideas
- Niche branding
- Being the best employer and engendering loyalty to the institution
- Recruiting and retaining faculty and staff competitively with tangible and intangible qualities
- Being perceived nationally as great
- Integrated curriculum: e.g., the Honors College
- Examples of connections
  - Moral, ethical, critical thinking across the curricula
  - Philosophy
  - Entrepreneurship
• Telling the Tech story
  o What is the message?
  o Who is the audience?
  o What is the means?
  o Who are the messengers?
  o What are the communication skills?
• Achieving a critical mass for greatness
• Build technology businesses in a rural community
• Build incubators to facilitate partnering and economic development
• Education and technology in rural communities
• Endowment of honors college