Louisiana Tech University will be recognized as a top-fifty public research university with an unparalleled integrated educational experience.

- Recruiting and retaining a model student body and university community
  - Recruit an increasingly selective and diverse undergraduate student body
  - Implement a comprehensive undergraduate student retention and graduation performance plan
  - Recruit an increasingly selective and diverse graduate student body
  - Implement a comprehensive graduate student retention and graduation performance plan
  - Recruit, develop, and retain faculty and staff committed to Tech’s vision of going from “Good to Great”

- Integrating learning, discovery, and development for an unparalleled education
  - Create an Honors College for exceptional students
  - Create an Honors College experience for all students
  - Enhance interdisciplinary, experiential learning, international experiences, and student involvement in campus organizations and community activities
  - Establish a student success facility to provide centralized academic, technical, life-skills, and personal development/support
  - Establish a teacher education model school and laboratory
  - Expand availability and accessibility to campus resources
  - Ensure a nationally competitive athletic program that wins with integrity

- Elevating our research and graduate program to national prominence
  - Increase volume of externally supported research and scholarly activity
  - Increase production of doctoral completers per year
  - Expand undergraduate research experiences
  - Develop and strengthen selected niche interdisciplinary graduate and research programs

- Expanding our engine for economic growth
  - Stimulate technology-based growth
  - Stimulate innovation and intellectual property growth across campus
  - Promote entrepreneurship/innovation management across campus
  - Develop innovative business and technology incubation infrastructure
  - Establish a research park and related infrastructure
  - Expand the endowment of the Foundation to support the university community
  - Establish a model P-16 education experience to support the economic enterprise