Louisiana Tech University will be recognized as a top-fifty public research university with an unparalleled integrated educational experience.

**Recruiting and retaining a model student body and university community**
- Recruit an increasingly selective and diverse undergraduate student body
- Implement a comprehensive undergraduate student retention and graduation performance plan
- Recruit an increasingly selective and diverse graduate student body
- Implement a comprehensive graduate student retention and graduation performance plan
- Recruit, develop, and retain faculty and staff committed to Tech’s vision of going from “Good to Great”

**Integrating learning, discovery, and development for an unparalleled education**
- Create an Honors College for exceptional students
- Create an Honors College experience for all students
- Enhance interdisciplinary, experiential learning, international experiences, and student involvement in campus organizations and community activities
- Establish a student success facility to provide centralized academic, technical, life-skills, and personal development support
- Establish a teacher education model school and laboratory
- Expand availability and accessibility to campus resources
- Ensure a nationally competitive athletic program that wins with integrity

**Elevating our research and graduate program to national prominence**
- Increase volume of externally supported research and scholarly activity
- Increase production of doctoral completers per year
- Expand undergraduate research experiences
- Develop and strengthen selected niche interdisciplinary graduate and research programs
- Establish a research park and related infrastructure
- Develop and strengthen selected niche interdisciplinary graduate and research programs

**Expanding our engine for economic growth**
- Stimulate technology-based growth
- Stimulate innovation and intellectual property growth across campus
- Promote entrepreneurship/innovation management across campus
- Develop innovative business and technology incubation infrastructure
- Establish a research park and related infrastructure
- Establish a model P-16 education experience to support the economic enterprise
- Expand the endowment of the Foundation to support the university community
- Establish a model P-16 education experience to support the economic enterprise

Note: Strategies are staged in order 1, 2, and 3   Staging June 21, 2004
Louisiana Tech University will be recognized as a top-fifty public research university with an unparalleled integrated educational experience.

Recruiting and retaining a model student body and university community

- Recruit, develop, and retain faculty and staff committed to Tech’s vision of going from “Good to Great”
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Integrating learning, discovery, and development for an unparalleled education

- Create an Honors College for exceptional students
- Enhance interdisciplinary, experiential learning, international experiences, and student involvement in campus organizations and community activities
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Elevating our research and graduate program to national prominence

- Increase volume of externally supported research and scholarly activity
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Expanding our engine for economic growth

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