Long-Range Planning Group
First-Pass Vision/Strategic Initiatives
February 19, 2004

- Attain a six-year graduation rate of 65-70%
- Attain annual research expenditures of $50 million overall per year and $20 million federal expenditures per year.
- Establish a retention rate of freshmen retained to the sophomore year at 80%
- Establish an Honors College
- Establish a Student Support & Success Center
  - Advising
  - University Seminar
  - Peer Mentoring/Tutoring
  - Technology Support for Students (i.e., with computer networking, computer programs such as Blackboard)
  - A Writing and Speaking Lab – assistance in writing and speaking (making presentations)
- Establish recurring funding for Louisiana Tech Research Foundations
  - State
  - University
  - Grants
  - Revenue from technology licensing
  - Revenue from start-up companies
  - Endowments
- Establish entrepreneurship institute to assist University and community with economic development
- (Goal) Louisiana Tech will be best in supporting long-term economic growth in rural communities through
  - Increased technology-based businesses
  - Emphasis on entrepreneurship
- (Strategic Initiative) College of Administration and Business will work with College of Engineering and Science initiatives as Les Guice proposed
- (Strategic Initiative) College of Administration and Business will develop new technology entrepreneurship MBA program (coordinated with COES)
- SCI-TEC/IDEA Place expanded programs and dedicated building
- I/O Psychology doctoral degree
- Education Science PhD
- Center for Research on Handheld Computers in Psychology
- Rural Education Research Center
• Educating/training best teachers and improving skills of practicing teachers
• Increase to $100 million the worth of the University Foundation that provides support to the various entities of the University
• Increase the percentage of alumni donors to 20% by 2010
• Provide necessary infrastructure support (buildings, maintenance, custodial, etc.) required to meet university education and research goals
• PhD in nanotechnology
• Doctorate in Humanities (interdisciplinary)
• Internationalize the curriculum
• PhD in Biology in a focused area
• BS in Health Information Management online web-based degree
• MS Health Information Administration online web-based degree
• I’d like to see a system established where faculty have a somewhat equal distribution of time for research. I realize that in some colleges, such as Engineering and Business, there is an emphasis on research and time given to do it. But in other colleges, professors are expected to do it, but it is difficult when teaching 27 hours. I realize that it takes money to establish uniform release time when not mandated by legislating bodies, but I think it’s important to make all faculty members feel important, not as if they don’t matter. It’s bad for morale when so many professors feel as if they are not as important to the University as their peers in other disciplines. This is a real morale problem. Most professors can deal with the difference in salaries—we all know it takes more to hire a professor in CIS than History or English—but release time or equitable treatment should be a goal. Goal: Have all tenure track faculty to carry an equitable course load.
• (Vision) Louisiana Tech will have the most successful athletic program in the country among schools with similar resources
• (Vision) Continue an athletic tradition of a program that wins with integrity.
• (Initiatives) Continue support for women’s basketball to ensure a Top 5 program is maintained
• (Resources) An additional $750,000 annually to fund two new sports required by the NCAA and provide necessary operating costs
• Best public institution at affording students opportunities for growth and development in a systematic University-wide approach to skills necessary to develop a fully integrated personality
• Increase research/publication/grant activity in the College of Liberal Arts
• Increase graduate student recruitment and retention in the Departments of History and English
• Recruit and retain highly qualified doctoral level faculty in the College of Liberal Arts
• Add one doctoral program in the College of Liberal Arts