“Good to Great” Themes

- Recruiting and retaining a model student body and university community
- Integrating learning, discovery, and development for an unparalleled education
- Elevating our research and graduate program to national prominence
- Expanding our engine for economic growth
Theme 1: Recruiting and retaining a model student body and university community

Strategies:

- Increase selectivity, expand demographics, and enhance diversity of student body
- Improve student retention
- Increase graduation rate performance
- Expand the endowment of the Foundation to support the university community
- Recruit, develop, and retain faculty and staff committed to Tech’s vision of going from “Good to Great”
THEME 2: Integrating learning, discovery and development for an unparalleled education

Strategies:

• Create an Honors College for exceptional students

• Create an Honors College experience for all students

• Enhance interdisciplinary, experiential learning, international experiences, and student involvement in campus organizations and community activities

• Establish a student success facility to provide centralized academic, technical, life-skills, and personal development/support

• Establish a teacher education model school and laboratory

• Expand availability and accessibility to campus resources (e.g., library hours)

• Ensure a nationally competitive athletic program that wins with integrity
• THEME 3: Elevating our research and graduate program to national prominence

Strategies:

• Increase volume of externally supported research and scholarly activity

• Develop a comprehensive graduate recruitment program

• Increase production of doctoral completers per year (75-100 in 5 years)

• Expand undergraduate research experiences

• Develop and strengthen selected niche interdisciplinary graduate and research programs
  o Technology entrepreneurship/innovation management
  o Biosciences, molecular science, nanotechnology
  o Humanities, industrial/organizational psychology, disability studies, health promotion & disease prevention
  o On-line master’s programs (e.g., HIM, aviation management)
  o Distance delivery of continuing, lifelong, and professional certificate programs
  o Expansion of graduate programs in Shreveport market
THEME 4: Expanding our engine for economic growth

Strategies:

• Stimulate technology-based business growth
  o Biotech, nanotech, IT
  o High-wage jobs

• Stimulate innovation and intellectual property growth across campus

• Promote entrepreneurship/innovation management across campus

• Develop innovative business and technology incubation infrastructure (e.g., physical facilities)

• Establish research park and related infrastructure

• Secure capital and community support

• Establish a model P-16 education experience to support the economic enterprise