STRATEGIC PLAN

LOUISIANA TECH UNIVERSITY
2001-2002 to 2005-2006
INTRODUCTION

Louisiana Tech University is committed to excellence in all aspects of the University experience. The strategic planning process is a natural outgrowth of this continuing commitment to excellence by developing and enhancing strategies to identify, enrich, and focus the opportunities available to all participants in the internal and external environments touched by the University’s mission.

This Strategic Plan has been developed in a process of consensus-building involving over one hundred and fifty faculty, administrators, staff, students, and external stakeholders. The Strategic Plan was placed in Prescott Memorial Library and posted on the University’s Webpage inviting input from interested parties. The Strategic Plan is an integral part of the University’s Management Cycle which incorporates budget planning, assessment, and strategic planning into the fiscal and academic cycles.

The Strategic Plan consists of three tiers:

$ Goals which articulate the University’s three strategic imperatives for the next five years.
$ Objectives which identify the processes by which the University will accomplish these goals in measurable, meaningful terms.
$ Strategies which describe the activities necessary to achieve the Objectives. The Strategies are amplified by annual Operational Plans which assign responsibility, provide a time frame for implementation, identify resources, state expected outcomes, and establish means for assessment of outcomes.

Strategic planning is, by its very nature, a fluid process. Change can be rapid and unexpected. Accordingly, assessment is an integral part of Louisiana Tech’s planning process to ensure that responses to challenges and opportunities can be proactive and constructive. Excellence is a goal and an outcome that depends upon the University’s sensitivity to those forces, both internal and external, which delineate its future. This Strategic Plan, with its goals, objectives, strategies, and annual operational plans, ensures broad-based input into a comprehensive assessment of the University’s continuing path to excellence in the twenty-first century.

October 16, 2001
MISSION
Louisiana Tech University

Louisiana Tech University is a comprehensive public university committed to quality in teaching, in research and creative activity, and in public service. A selective admissions university, it offers a broad range of fully accredited undergraduate degrees to qualified students in Louisiana, as well as from the region, the nation, and foreign countries. Integral to the purpose of the University is its expanding commitment to graduate-level education in its areas of strength; Louisiana Tech offers master's degrees in a variety of areas and doctoral programs in areas of specified expertise.

Louisiana Tech maintains, as its highest priority, the education of its students. To that end, it recruits a faculty committed to teaching and advising, a student-oriented faculty dedicated to preparing students to achieve their goals in a rapidly changing economic and civic environment. The University provides, in a challenging, yet safe and supportive environment, extra-curricular and athletic programs that foster and enrich the development of its students. In addition, it provides opportunities for interaction between students and the larger business and civic community. The University encourages its students to regard learning as a lifelong process.

Recognizing that research and service are fundamental to its mission, Louisiana Tech recruits and retains a faculty who see research and teaching as intertwined and complementary and who, through both theoretical and applied research and creative activities, contribute to the development of new knowledge, new art, and new technology.

Louisiana Tech University understands its community and civic obligations. Through on-campus learning, through its off-campus presence, through outreach programs and continuing education, the University will continue to enhance the quality of life and the economic development of the region, state, and nation.

As a university with a rich engineering heritage, Louisiana Tech has a special responsibility to integrate advanced technology into teaching and learning. At Tech, advanced technology supports quality teaching, research, administration, and service. The University is committed to providing its students with the advanced technological skills that will help to ensure their success both in the internal environment of the University and in the wider surrounding community.

Approved by the University of Louisiana Board of Regents