Sample Performance Indicators
(Derived from Completed Goals)
April 20, 2001

Goal: Increase the enrollment of and maintain the retention rate of first-time freshmen.

Objective: Increase the Fall headcount enrollment of first-time freshmen by 5% by Fall 2002 using Fall 1997 as a benchmark.
Objective: Retain at Louisiana Tech University at least 75% of first-time, full-time, baccalaureate degree candidate freshmen each Fall through Fall 2002.

Goal: Develop and integrate the use of advanced technology in areas of University life.

Objective: Develop technology sufficiency in areas of University life by 2002.
Objective: Increase the number of distance learning courses either through conventional broadcast video, interactive video, Internet, or other media by Spring 2000 to at least three (3) additional such courses.

Goal: Develop a streamlined, efficient infrastructure necessary to facilitate research and scholarly activity.

Objective: Increase services offered to encourage and support research and scholarly efforts by 50% by Spring 2002.
Objective: Increase participation of faculty in research and scholarly activities by 10% and level of research/scholarly support by 15% by Spring 2002.

Goal: Enhance faculty, administrator, and staff human resources through professional development and training

Objective: Increase amount expended by 20% for faculty, administrator, and staff professional development by 2000.
Objective: Increase the number of activities offered by 20% for faculty, administrator, and staff professional development by 2000.

Note: Strategies to accomplish these objectives will be developed in the next stage of strategic planning.