Strategic Planning Committee
Sample Performance Indicators
April 4, 2001

Source: Louisiana Tech Operational Plan 2001-2002

To increase opportunities for student access and success and to ensure quality and accountability, Louisiana Tech University will proceed with Phase II of selective admission standards in Fall 2001 while minimizing first-time freshman enrollment loss using Fall 1999 as a benchmark.

To increase opportunities for student access and success, Louisiana Tech University will encourage economic development and commercialization by increasing the number of Reports of Invention and Intellectual Property to 21 by Spring 2002.

Louisiana Tech University will increase the number of endowed professorships to 87 and the number of endowed chairs to 9.

To increase opportunities for student access and success, Louisiana Tech University will maintain NCAA graduation rate at 46% through 2001-2002, as published annually in the Chronicle of Higher Education.

To increase opportunities for student access and success, Louisiana Tech University will increase awareness and understanding of diversity by increasing campus-based programs/activities by at least 4 by Spring 2002 and establishing memberships in 2 additional consortia by Spring 2002.

To increase opportunities for student access and success, Louisiana Tech University will increase student participation in research activities by providing them opportunities to present their research projects formally at university-wide research symposia by Spring 2002.

Louisiana Tech University will increase the percentage of first-time freshmen prepared for university-level work from 70% to 75% by Fall 2001.

To support service to community and state, Louisiana Tech University will increase to 15 the number of activities and to 250 the number of participants at the Technology Transfer Center in Shreveport by spring 2002.

Source: Board of Regents Operational Plan 2001-2002
Increase Fall headcount enrollment in public postsecondary education by one-half percentage point over the Fall (baseline) level, by Fall 2001.

Increase Minority Fall Headcount Enrollment in the public postsecondary education system by one percentage point over the Fall 2000 (baseline) level.

Increase the percentage of first-time, full-time entering freshmen at two- and four-year institutions retained in Louisiana public postsecondary education system to second year to [?]% by Fall 2001.

Increase the three/six-year student graduation rate in public postsecondary education to [?]% by 2001.

Increase the percentage of first-time, full-time freshmen at 4-year institutions prepared for university level work to 67% by Fall 2001.

Increase the percentage of programs mandated to be accredited which are accredited to 92% by Spring 2002.

Increase the number of students earning baccalaureate degrees in education by 4% by Spring 2002.

Increase the percentage of public four-year institutions participating in the University of Delaware=s National Study of Instructional Cost and Productivity (Middaugh Study) to 100% by Spring 2002.

Increase the number of course offerings to 875, degree offerings to 10, and students enrolled to 20,000 (duplicated) in the Board of Regents= Electronic Campus by Spring 2002.

Award 100% of the Health Excellence Grants by December 31, 2001.

Increase the student level of satisfaction with (their) Acollege in general@ at 4-year institutions to the 2000 national average (3.89 on a 5 point satisfaction scale) by Spring 2002.

**Source:** Board of Regents Master Plan DRAFT #4 (for discussion only)
Goal I: Increase opportunities for student access and success
Objective 1: Increase participation in public postsecondary education by 2% by 2005

Strategies

$ Improve one- and two-year services in each region of the state
$ Promote electronic (distance learning) activities in each region of the state.
$ Assure seamless transfers between and among campuses at all levels.
$ Coordinate/support various literacy/basic education programs statewide
$ Assure access to programs and services to citizens with disabilities.
$ Promote dual enrollment agreements with public school districts.

Objective II: Increase minority participation in public postsecondary education by 5% by 2005

Strategies

$ Expand outreach programs to recruit minority students.
$ Expand on-campus summer enrichment/transition programs.
$ Increase hiring of minority faculty and staff.
$ Develop/provide access to ACT preparation courses to increase eligibility for participation in TOPS programs.
$ Expand mentoring, tutoring, and other programs.

Objective III: Increase the percentage of first-time full-time entering freshmen who are retained to the second year in public postsecondary education by 5 percentage points by 2005

Strategies

$ Establish admissions criteria at 4-year institutions and selected academic programs to promote better student/institution match
$ Develop systemwide and campus-specific retention assessment systems.
$ Expand first-time student seminar/first-year experience course availability.
$ Expand academic and training support/resource centers.
$ Continue statewide assessment of student services utilizing student opinion surveys.
$ Track successful course completion as a measure of student success (particularly for community colleges)

Objective IV: Increase the six-year student graduation rate in Louisiana’s public postsecondary education system by 5 percentage points by 2005

Strategies
Establish admissions criteria at 4-year institutions and selected academic programs to promote better student/institution match.

Develop systemwide and campus-specific retention assessment systems.

Expand efforts to encourage transfer from two-year colleges to four-year colleges.

Develop a student/worker tracking system.

**Goal II: Ensure quality and accountability**

**Objective I:** Seventy-five percent (75%) of first-time entering freshmen at baccalaureate degree granting/4-year institutions will be prepared for university-level work by 2005.

**Strategies**

- Establish admissions criteria at all four-year campuses
- Work with Board of Elementary and Secondary Education to improve academic and technical preparation of college-bound students.
- Expand developmental education opportunities and services at Louisiana Technical College campuses and at community colleges.
- Expand on-campus summer enrichment/transition programs.
- Develop/provide access to ACT preparation courses to increase eligibility for participation in TOPS programs

**Objective II:** Achieve 100% accreditation of mandatory programs by 2005

**Strategies**

- Identify academic programs with clearest relationship to role, scope, and mission of an institution and target resources to these programs to achieve/maintain accreditation.
- Conduct reviews of existing non-accredited undergraduate programs to help affected campuses eliminate barriers to accreditation.

**Objective III:** Raise the level of satisfaction toward their college in general as reported by currently enrolled students in Louisiana’s 4-year degree granting institutions to the national average for each institution’s SREB/Carnegie classification by 2005. At the 2-year level, maintain a level of satisfaction at or above the national average.

**Strategies**

- Utilize individual campus results to identify college services and environments where student satisfaction levels are significantly above or below average.
- Utilize institutionally specify means (i.e., surveys, focus groups, etc.) To determine why certain levels of
student satisfaction are above or below average.

$ Adopt best practice@ policies and/or target resources to improve services and facets of the college environment rated below average.

**Goal III:** Enhance service to the community and state.

**Objective I:** Increase the number of students earning baccalaureate degrees in education by 10% by 2005.

**Strategies**
- Design and implement alternative certification programs.
- Revamp existing teacher education programs.
- Create coordinated partnerships between universities and local school systems.
- Expand recruitment of, and institutional financial aid programs for, education majors.

**Objective II:** Increase the number of intellectual property disclosures, licensing agreements, and startup businesses formed based on technologies developed at Louisiana=s universities by 50% by 2005.

**Strategies**
- Establish and strengthen technology clusters in job growth areas identified in Louisiana Vision 2020.
- Provide effective mechanisms for industry access to university and technically based technologies and expertise.
- Develop/expand incentives for faculty to participate in technology transfer activities.

**Objective III:** Establish a coordinated plan with appropriate public partners to maximize the investment of public funds in adult literacy programs.

**Strategies**
- Assume a leadership role in developing statewide policies regarding literacy.
- Identify, strengthen, and expand successful literacy programs which currently operate in Louisiana.
- Create institutional and management board linkages with the Board of Elementary and Secondary Education, Louisiana Department of Labor and Workforce Commission to develop appropriate literacy/basic skills programs for employees of Louisiana businesses.