420: Civic Journalism. 0-3-3. Introduction to concepts of engaging public in civic discussions and information flow using news media. Hands-on experience in news writing and data collection and analysis.

440: Media and Culture. 3-2-3. Impact of mass media on culture through lectures and laboratory experiences. Examination of historical context and current processes that shape media and culture.

450: Public Relations. 0-3-3. Comprehensive approach into diverse functions of the practitioner as a specialist, analyst and counselor relevant to public relations' role involving monitoring public opinion.

451: Advanced Practical Reporting. 6-0-3. Junior and senior majors only and by permission of instructor. Consists of practical news work in professional media, work ranging from basic news beat coverage to news writing.

420: Civic Journalism. 0-3-3. Introduction to concepts of engaging public in civic discussions and information flow using news media. Hands-on experience in news writing and data collection and analysis.

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440: Library Automation. 0-3-3. Preq., LSCI 210, 302 or consent of instructor. Planning and implementing automated library procedures using the most current technology. (G)

450: Literature for Children. 0-3-3. Designed to relate understanding of child development to knowing and using print and non-print materials with children. Practical experience in story-telling and creative drama. (G)

451: Workshop in School Librarianship. 0-3-3 (6). Preq., professional school experience and consent of instructor. An in-depth study of school library learning center programs. May be repeated for credit when topics vary. (G)

LSCI courses numbered 300 and 400 are open only to juniors and seniors.


210: Libraries and Librarianship. 0-3-3. Introductory survey of libraries and librarianship designed for students entering the profession.

401: School Library Administration. 0-3-3. Administration of the school library with emphasis on planning for effective use of library services and materials in cooperation with instructional staff. (G)

402: Acquisition and Organization of Library Materials. 0-3-3. Preq.: LSCI 401 or consent of instructor. Basic principles of cataloging and classifying print and non-print materials. Study of Dewey Decimal Classification System. (G)

403: Introduction to Reference Materials and Service. 0-3-3. Selection, evaluation and use of basic reference works. Practice in solution of typical reference problems. Emphasis on school library as learning center. (G)

405: Books and Materials for the Young Adult. 0-3-3. Selection, evaluation, and source utilization of print and non-print materials meeting the needs of the young adult. Extensive reading of books for the young adult. (G)

435: Internship in Library Science. 1-3 hours credit (6). Preq., twelve semester hours of Library Science. Supervised library science experience in the elementary or secondary school. (Pass/Fail)
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>476:637:</td>
<td>Systems and Operations Management. 0-3-3. Preq., MGMT 333. Advanced studies and problems in the planning...</td>
<td>0-3-3</td>
<td>MGMT 333.</td>
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<tr>
<td>485:615:</td>
<td>International Business Management. 0-3-3. Readings and cases in international business: governmental...</td>
<td>0-3-3</td>
<td>MGMT 333.</td>
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<tr>
<td>478:470:</td>
<td>Seminar in Personnel and Industrial Relations. 0-3-3. Preq., MGMT 470. Readings, problems and cases in...</td>
<td>0-3-3</td>
<td>MGMT 333.</td>
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<tr>
<td>571:510:</td>
<td>Organizational Behavior. 0-3-3. Preq., MGMT 510 or consent of instructor. A seminar with emphasis on...</td>
<td>0-3-3</td>
<td>MGMT 333.</td>
</tr>
<tr>
<td>544:601:</td>
<td>Directed Study in Management. 1-3 hours credit. Hours and credits to be arranged. Consent of instructor...</td>
<td>1-3-3</td>
<td>MGMT 333.</td>
</tr>
<tr>
<td>560:539:</td>
<td>Materials Management. 0-3-3. Preq., MGMT 539 or consent of instructor. Basic concepts of the materials...</td>
<td>0-3-3</td>
<td>MGMT 333.</td>
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<tr>
<td>419:547:</td>
<td>Small Business Management and Entrepreneurship. 0-3-3. Organizing and operating the small business, with...</td>
<td>0-3-3</td>
<td>MGMT 333.</td>
</tr>
<tr>
<td>595:571:</td>
<td>Administrative Policy. 0-3-3. Preq., ACCT 505, CIS 510, ECON 510, FINC 515, MGMT 510, MKTG 530, QA 525....</td>
<td>0-3-3</td>
<td>MGMT 333.</td>
</tr>
<tr>
<td>602:601:</td>
<td>Research Methods II. 0-3-3. Preq., QA 605. An in-depth study of principles, theories, objectives, techniques, and problems as applied in social science research.</td>
<td>0-3-3</td>
<td>MGMT 333.</td>
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<tr>
<td>447:510:</td>
<td>Personnel Law. 0-3-3. A survey of landmark cases involving the labor movement, federal and state wage and...</td>
<td>0-3-3</td>
<td>MGMT 333.</td>
</tr>
<tr>
<td>460:547:</td>
<td>Purchasing and Materials Controls. 0-3-3. Preq., MKTG 300. Principles of procurement and analysis of...</td>
<td>0-3-3</td>
<td>MGMT 333.</td>
</tr>
<tr>
<td>475:510:</td>
<td>Industrial Management. 0-3-3. Preq., MGMT 333. Management principles as applied to industrial production...</td>
<td>0-3-3</td>
<td>MGMT 333.</td>
</tr>
<tr>
<td>718:717:</td>
<td>Principles and Practices in Instructional Supervision. 0-3-3. Strategies and techniques of supervising...</td>
<td>0-3-3</td>
<td>MGMT 333.</td>
</tr>
<tr>
<td>777:776:</td>
<td>Doctoral Internship Seminar. 0-3-3. This seminar is designed to enable students to demonstrate and apply...</td>
<td>0-3-3</td>
<td>MGMT 333.</td>
</tr>
<tr>
<td>788:799:</td>
<td>Research Design Seminar. 0-3-3 (6). This course is a research seminar concentrating on the selection and...</td>
<td>0-3-3</td>
<td>MGMT 333.</td>
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</tbody>
</table>

**MANAGEMENT (MGMT)**

- **201: Supervisory Techniques.** 0-3-3. Basic supervision of small employee groups including employee hiring and dismissal, planning and organizing work assignments, evaluating performance, necessary records, and legal aspects.
- **310: Management of Organizations.** 0-3-3. Preq., junior standing. Introduction to fundamental principles of management practice with a particular emphasis on developing an understanding of human behavior in organizations.
- **333: Operations Management.** 0-3-3. Preq., QA 233. Concepts and strategies concerning the management of production and operations processes in manufacturing and service organizations; capacity, quality and inventory management; planning and control systems.
- **340: Small Business Management and Entrepreneurship.** 0-3-3. Organizing and operating the small business, with special attention to personal qualifications, capital requirements, location, sources of assistance. MGMT 350 at GSU.
- **408: Entrepreneurship/New Venture Creation.** 0-3-3. A study of the entrepreneur's role in business, including an introduction to the process of developing an idea into a feasible business plan.
- **401: Internship in Management I.** 3 hours credit. (Pass/Fail) Preq., consent of instructor and senior standing. On site, supervised, structured work experiences in the field of business.
- **402: Internship in Management II.** 3 hours credit. (Pass/Fail) Preq., consent of instructor and senior standing. On site, supervised, structured work experiences in the field of business.
- **419: Collective Bargaining.** 0-3-3. Preq., ECON 202 or 215 or consent of instructor. History of American labor union movement, collective bargaining, labor-management problems, and government and labor relations. Considerable emphasis is given to case studies. MGMT 320 at GSU. (G)
- **447: Personnel Law.** 0-3-3. A survey of landmark cases involving the labor movement, federal and state wage and hour laws, industrial relations and current issues in personnel law. (G)
- **460: Purchasing and Materials Controls.** 0-3-3. Preq., MKTG 300. Principles of procurement and analysis of purchasing problems, with emphasis on quality and quantity control, pricing policy inspection, and standards of performance. (G)
- **470: Personnel Management.** 0-3-3. A study of the functions and procedures in personnel management, with emphasis on the procurement, development, maintenance and utilization of the work force. (G)
- **472: Compensation Systems.** 0-3-3. Design of total compensation systems with emphasis on compensation policies, programs, and practices including job analysis, position descriptions, job evaluation and job design. (G)
- **510: Contemporary Management.** 0-3-3. An analysis of management principles, functions, and practices with a particular emphasis on the application of theory to contemporary management issues and problems.
- **537: Human Resources Management.** 0-3-3. Preq., MGMT 510 or consent of instructor. An advanced course in human resource management with an emphasis on personnel functions, within the context of the strategy, structure, and environment of contemporary organizations.
- **543: Organization Theory.** 0-3-3. Preq., MGMT 501 or consent of instructor. A macro approach to the study of complex organization emphasizing current research findings.
- **556: Materials Management.** 0-3-3. Preq., MGMT 501 or consent of instructor. Basic concepts of the materials management function including quality management, MRP II, scheduling, inventory management, purchasing, materials handling, JIT, and manufacturing strategy.
- **571: Organizational Behavior.** 0-3-3. Preq., MGMT 510 or consent of instructor. A seminar with emphasis on theories and concepts of the behavioral sciences relevant to the internal operations of the organization.
- **602: Research Methods II.** 0-3-3. Preq., QA 610 and MGMT 601 or MKTG 601. A course designed to introduce the student to the collection, analysis, and interpretation of survey research data with an emphasis on the application of multivariate statistical techniques.
- **610: Current Research Issues in Management.** 0-3-3. A seminar emphasizing the nature of theory and theory development and the analysis of current theoretical and empirical literature within the field of management.
- **615: Seminar in Behavioral Research Methodology.** 0-3-3. May repeat one time for credit. Analysis and intensive study of research methodology utilized in the behavioral sciences. The method of science as applied to management is emphasized.
- **620: Doctoral Seminar in Research.** 0-3-3 (6). May be repeated one time for credit. Research on individual topics. Should be taken near completion of course work.
- **629: Organization Theory.** 0-3-3. Preq., MGMT 510 or consent of instructor. Requires Doctoral standing. May require additional class meetings. A macro approach to the study of complex organization emphasizing current research findings. Credit will not be given for MGMT 629 if credit is given for MGMT 539.
- **637: Human Resources Management.** 0-3-3. Preq., MGMT 510 or consent of instructor. Requires Doctoral standing. May require additional class meetings. An advanced course in human resource management with an emphasis on personnel functions, within the context of the strategy,